

Sales & Marketing

Times	Name	Topic
9.55-10.00	Peter Turley Founder SALEStalk	Opening Remarks
10.00-10.20	Cian Mc Donagh, Digital Marketing Manager, Three Ireland	Winning with Content in the Attention Economy
10.20-10.40	Sharon Ginnetty, Marketing Consultant, Optimise Marketing	How to develop a Digital Marketing Strategy
10.40-11.00	James O'Neill, Head of Marketing, Sales Promotions (Part of Taxback Group)	The Future of Product Promotion : Future Proof your Marketing & Sales Strategy
11.00-11.20	Coffee Break & Networking	
11.20-11.40	Gerard Tannam, Founder & CEO, Islandbridge Brand Development	Building Bridges To Your Market
11.40-12.00	Emily Smith, Marketing Consultant, Melo Marketing	The Ultimate Guide to B2B Marketing - 10 Things you NEED to Know
12.00-12.20	Laura Tato Launch Manager, Scope & Go	3 lessons to shift from 'Good Manager' to 'Great Leader'
12.20-12.40	Peter Turley, Founder, SALEStalk	Maximising Profit through Exceptional Sales Management
12.40-13.00	Emma Boylan, Owner, Outside the box	Fill your business with ideal clients & find a faster path to way more money
13.00-14.00	Lunch Break & Networking	
13.30-14.00	Conn Ó Muíneacháin, Blacknight Internet Solutions Ltd	How to Make a Website in 20 Minutes
14.00-14.20	Fergal O'Connor , CEO ,Buymedia	Tradigital - how can businesses grow through more effective integrated advertising
14.20-14.40	Kajsa Nordstrom, Director, Digital Scorecard	How to make digital work for your business
14.40-15.00	Dara Keogh CEO, GeoDirectory	Top 3 Marketing Strategies that Grew our Business – a case study by GeoDirectory
15.00-15.20	Nick Butler, Founder & Digital Strategist Ireland Website Design	How To Skyrocket Your eCommerce Conversions
15.20-15.25	Peter Turley, Founder, SALEStalk	Closing Remarks



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All presentations/timetables are subject to change. Please check with onsite event timetable on the day.